



NORTH COAST FOOD WEB

"Cultivating Healthy Communities and a Vibrant Economy through Food and Agriculture"

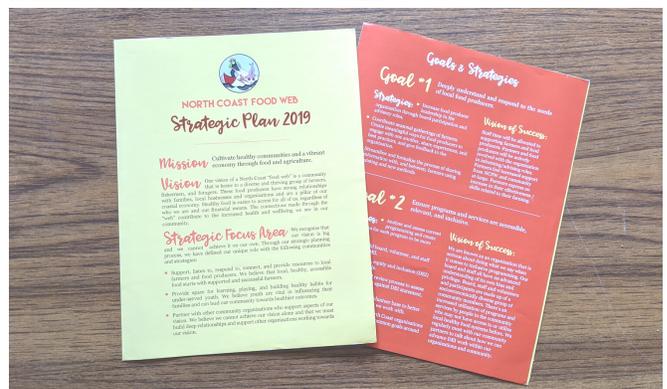
ANNUAL REPORT 2019

Strategic Plan Completed!

North Coast Food Web had a banner year in 2019 and we're thankful for everyone that joined us! In 2019 we completed our first Strategic Plan, hired a fabulous Programs Manager, Caitlin Seyfried, and strengthened relationships with families, farmers, and community organizations on the North Coast.

Our strategic planning process gave us the opportunity to talk with over 50 community members about their visions for a thriving local food economy where good food is accessible to everyone, regardless of income or social status. From these valuable talks we also gathered critical feedback. We're working hard to increase transparency and structure in our programs and we're starting an evaluation process to measure program impacts.

Our full strategic plan is available on our website -- we hope you'll read it! Here are our goals that emerged from the process:



OUR GOALS

- 1 Deeply understand and respond to the needs of local food producers
- 2 Ensure our programs and services are accessible, relevant + inclusive
- 3 Increase awareness + understanding of the local food system
- 4 Develop a sustainable fund development plan for our work

Photos from Top: Young Chefs Camp participants in the garden, student dough making, strategic plans, Lazy Creek farmer Gary at Small Farms Market Day

Cooking and Eating Together

Program & Partner Highlights

Through eight different programs this year, we shared good food, fostered community around cooking, and supported local food producers. Here are our favorite moments from 2019:

Veggie Petting Zoo

The all-star team of the Food Web, OSU Snap-Ed, and community volunteers brought the "Veggie Petting Zoo" of local produce to over 1,000 elementary students in Clatsop County.

Cancer Support Partnership

The welcome sounds of laughter, discussion, and pots banging around in our kitchen each month means another Cancer Support class! These engaging classes accommodate special diets and energy levels, plus are free to Knight Cancer Collaborative patients and their support people.

Young Chefs Camp

We loved seeing confidence in the kitchen soar this summer. Our young chefs learned to perfect their cooking skills through preparing everything from green smoothies to scratch pasta!

Organic Fruit to Schools

We brought fresh fruit to five Clatsop County high schools each Monday of the school year. That's over 3,000 pounds of organic, healthy snacks in 2019 that students picked up for free.

From "Egg Day" to "Market Day"

Our weekly pop-up farm stand expanded in 2019 to a dozen vendors selling everything from pickles to blueberry brioche. Local food is seasonal and diverse, so we decided to change the name from "Egg Day" to "Small Farms Market Day". Market Day is open Thursdays from 9-4pm at the Food Web. It's volunteer-run and all of the money spent goes to local food producers.



Board member and OSU Snap-Ed Coordinator, Joyce Senior, serving apples at Lewis & Clark's Food Day

Food Web Finances

NCFW's primary source of funding in 2019 was you! Community members and businesses were nearly half our annual income. Thank you all for your dollars!



- Individual & Business
- Governments and Foundations
- Program Income
- Board
- Other



- Administrative
- Project Expense
- Kitchen & Operations
- Staff
- Professional Services

Donations from community members sustain our programs. Join our 35+ monthly donors!

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